Type Your Name Here:

**Module 13 Learning Activity**

**Learning Activity Purpose Statement:**

* To gain familiarity with creating and delivering presentation aids.
* To practice delivering a screencast presentation.

**Instructions:**

To complete the Module 13 Learning Activity, you will need to:

1. Create a PowerPoint presentation with a total of 6 slides. The first 3 slides should ignore all of the guidelines discussed in Chapters 19-21 and Module 13. For example, you will want to use inconsistent formatting, annoying animation schemes, etc. The topic of your PowerPoint presentation will be that of your persuasive speech. The last 3 slides of your PowerPoint presentation should be an edit of your previous 3 slides. You will correct the mistakes you (intentionally) made and create a professional and effective visual aid on the same topic. \*\*
2. Plan what you want to say as you transition through each slide. You will not be delivering your persuasive speech content in this screencast. Rather, you will describe and note the presentation aid design mistakes in your first 3 slides as you transition through them. You will discuss reasons why the design is ineffective (i.e. font, color, typeface, etc.). Then, as you display your edited slides, you will discuss how you improved your presentation aid design according to the content you learned in Module 13.
3. Use the Screencast-O-Matic program to create a screencast recording. You will use this program to capture your voice and PowerPoint presentation. This screencast should not exceed 3 minutes. You can find a link to the program in the Module 13 Learning Activity folder. It is titled, “Link to Screencast-O-Matic Program.” You can also access the Screencast-o-matic Tutorial video in the Module 13 Learning Activity folder.
4. To submit your video file or YouTube link choose the Module 13 Learning Activity link in the Module 13 Learning Activity folder. If you are uploading a video file you will want to click on the Browse My Computer button and attach the file. If you uploaded your screencast video to YouTube you will need to choose the Write Submission button and then copy and paste your YouTube link in the text box. Please check your link to make sure it works before you choose the Submit button.

You will be assessed over (1) your ability to explain ineffective and effective presentation aid design elements and (2) your vocal nonverbal delivery.

\*\*The PowerPoint you create for this assignment does not necessarily have to be the same PowerPoint you use in your actual speech, although it might be helpful for you to have part of it created already.